

## **SUPERIOR VISION INSURANCE PLAN OF WISCONSIN, INC.**

### **PRIVACY NOTICE**

This Notice describes how Superior Vision Insurance Plan of Wisconsin, Inc. (“Superior Vision Insurance Plan of Wisconsin”) may collect, use and/or disclose nonpublic personal financial information about you.

Superior Vision Insurance Plan of Wisconsin collects nonpublic personal financial information about group members from the following sources:

- ❑ Information Superior Vision Insurance Plan of Wisconsin receives from the group or member on applications and other forms.
- ❑ Information about a member’s transactions with Superior Vision Insurance Plan of Wisconsin, Superior Vision Insurance Plan of Wisconsin affiliates, or others.
- ❑ Information we receive from a consumer-reporting agency.

Superior Vision Insurance Plan of Wisconsin does not disclose any nonpublic personal financial information about current or former group members to anyone, except as permitted by law.

Superior Vision Insurance Plan of Wisconsin restricts access to nonpublic personal financial information about group members to those individuals who need to know that information to provide products or services to members. Superior Vision Insurance Plan of Wisconsin maintains physical, electronic, and procedural safeguards to protect the security and confidentiality of members’ nonpublic personal financial information.

If you have any questions about this Notice, please contact:

Name: Privacy Officer  
Address: Superior Vision Insurance Plan of Wisconsin  
11101 White Rock Road  
Rancho, Cordova, CA 95670  
Telephone: 800-507-3800